



**For Immediate Release**

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**RUM FIRE – IGNITING THE PASSION  
AT THE NEWEST PLAYGROUND ON POIPU BEACH**

Poipu Beach, Kauai – Opening late November 2011 **Rum Fire** at the Sheraton Kauai Resort is an inimitable ocean front restaurant forged from the burn of the world's greatest rum and the heat of excitement. Set against the backdrop of the Pacific Ocean, Rum Fire is an eclectic blend of energy, heat, and overwhelming pleasure. Rum Fire's private fire pits, lava rock oven and open kitchen create an atmosphere that is sure to provide incredible experiences at Poipu Beach's newest playground.

Overlooking Poipu Beach, Rum Fire features an exciting menu and one-of-a-kind dishes that are sure to please. From the brick oven Executive Chef Leanne Kamekona has created worldly flavors coupled with an Asian flare. Selections include items such as; pipikaula, seared Hawaiian tuna and Japanese pear flat bread and braised short ribs with Maui onions and wilted tatsoi with an Asian barbeque glaze. Beef lovers will have to try the Kauai coffee and sea salt dry rubbed sirloin steak with Maui onions and sweet potato frites. The Mahi Mahi with a panko macadamia nut crust served with won bok slaw with kaffir lime vin blanc is a favorite paired with a sophisticated playground dessert, smores, or try the opulent chocolate truffle that combines Koloa rum truffle and layered flourless cake with raspberry and passion fruit drizzle.

The ambiance at Rum Fire is warm and inviting. The views are stunning with the azure blue Pacific lit up by mango colored skies. Guests cannot help but smile as they embrace the experience and engage in great conversation over a rich rum cocktail while feeling balmy tropical breezes on their skin.

Come and ignite your passion and feel the fire at the newest playground on Poipu Beach, Rum Fire, located oceanside at the Sheraton Kauai Resort. Rum Fire will be opened from 5:00 p.m. – 10:00 p.m. for dinner and closed Mondays & Thursdays. To make your reservations for our grand opening call 808.742.1661.

**About The Sheraton Kauai Resort.** *The Sheraton Kauai Resort is the South Shore's iconic gem. Spanning over 20 acres and offering 394 rooms, including 8 suites that span across the pristine shores of Poipu Beach – a true oasis for those who embrace sun and waves – ocean front pools, and tropical gardens flowing with winding waterways and romantic bridges that create a sense of serenity. Fusing in Sheraton Kauai Resorts fresh revitalizations and introducing the trendy Rum Fire Restaurant and lavas at Poipu Beach, Pool Side Restaurant and bar -The Sheraton Kauai Resort is the ultimate gathering place. Within walking distance are championship golf courses and two shopping centers. Where hospitality and vacation was born and providing it's genuine aloha service, the resort prides itself on being "The playground of Poipu Beach™." Visit [www.sheratonkauai.com](http://www.sheratonkauai.com)*

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